DOCUMENT RESUME

ED 433 888 JC 990 603

AUTHOR	Knutzen, Judi; Stroup, Jill
TITLE	Columbia Basin College Facts & Impacts: 1999 Report to the Tri-Cities Community.
INSTITUTION	Columbia Basin Coll., Pasco, WA.
PUB DATE	1999-00-00
NOTE	29p.
PUB TYPE	Reports - Descriptive (141)
EDRS PRICE	MF01/PC02 Plus Postage.
DESCRIPTORS	*Access to Education; College Administration; College Environment; College Transfer Students; Community Colleges; *Degrees (Academic); *Educational Finance; *Enrollment; Higher Education; Program Implementation; School Community Relationship; *Student Characteristics
IDENTIFIERS	*Columbia Basin College WA

ABSTRACT

The administration of Columbia Basin College (CBC) that serves Benton and Franklin Counties in Washington State compiled an annual report for 1999 on the status and accomplishments of the college. Founded in 1955 as part of the public school system, CBC now serves about 12,500 students each year in over 50 academic and technical fields, and offers associate degrees and technical certificates in a variety of fields. Columbia Basin College students can contract with Washington State University to complete a bachelor's degree without leaving the Tri-Cities. The college maintains campuses in Pasco and Richland. Highlighted facts from the report include: (1) Columbia Basin College offers 26 applied science degree programs and 22 vocational certificate programs of study; (2) the college awarded 15,185 associate degrees between 1957 and 1998; (3) in the 1997-98 academic year, enrollment was at 11,334 students, 56 percent of whom were female; (4) the average age of students was 31 years in 1998; and (5) in 1996, 85 percent of vocational graduates were employed 9 months after leaving CBC. Cultural enrichment programs, student services, and extra-curricular activities are described. A report on the economic impact of CBC on the Tri-Cities community, business partnerships, and the CBC Foundation is included. (CB)

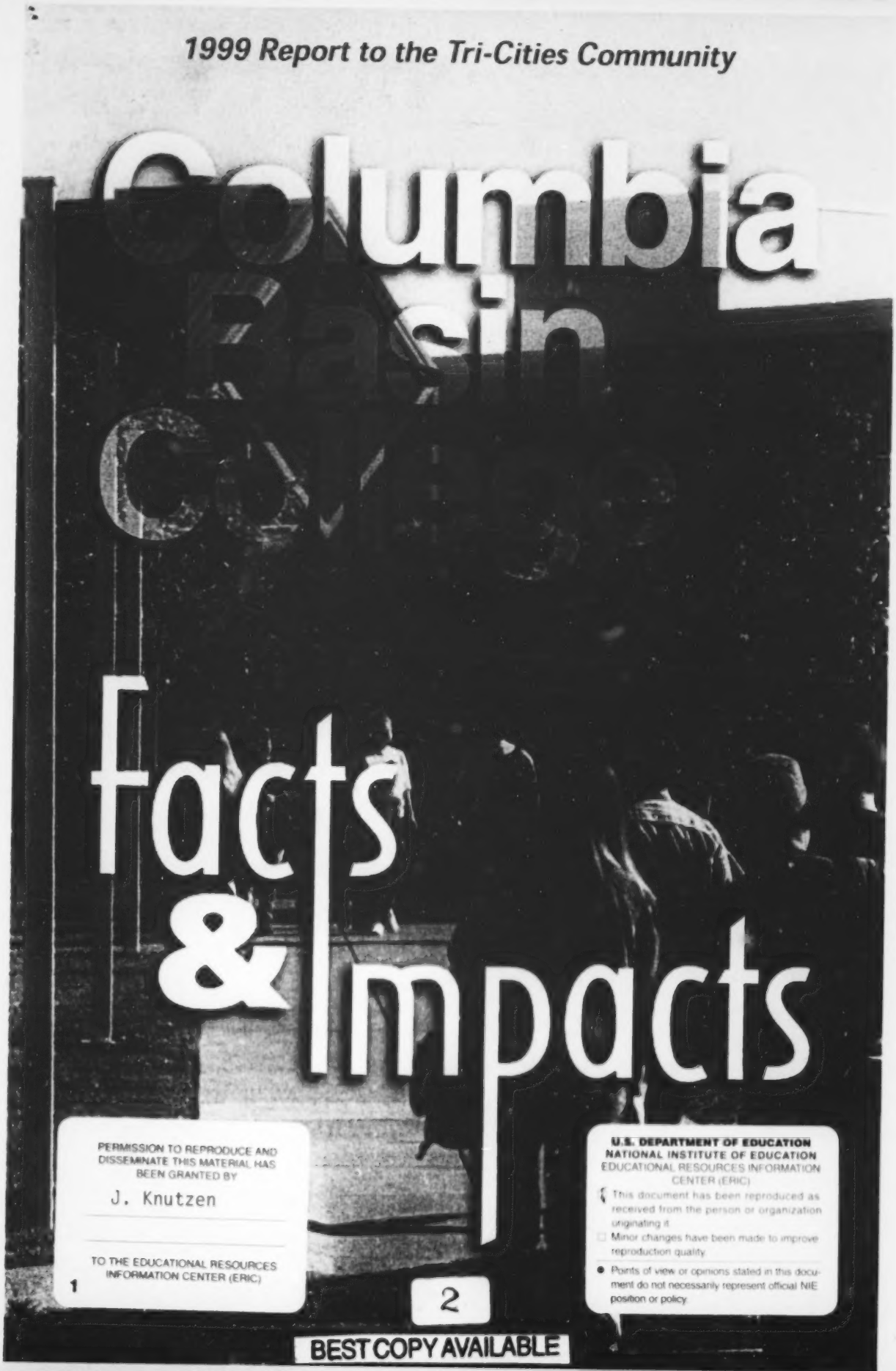
****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****

ED 433 888

1999 Report to the Tri-Cities Community

Columbia Basin

Facts & Impacts



IC 910603

PERMISSION TO REPRODUCE AND DISSEMINATE THIS MATERIAL HAS BEEN GRANTED BY

J. Knutzen

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

1

2

U.S. DEPARTMENT OF EDUCATION
NATIONAL INSTITUTE OF EDUCATION
EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

- This document has been reproduced as received from the person or organization originating it.
- Minor changes have been made to improve reproduction quality.
- Points of view or opinions stated in this document do not necessarily represent official NIE position or policy.

BEST COPY AVAILABLE

Columbia Basin College

facts & impacts

A Report to the Tri-Cities Community

Research by:

Judi Knutzen
Director, Office of Institutional Research & Marketing

Jill Stroup
Program Assistant

A Message from the President . . .

Columbia Basin College has served the educational needs of Benton and Franklin counties for more than 40 years.

Like many of Washington's two-year colleges, we started as part of the local public schools. Our first classes were offered in 1955 in temporary quarters in the old Pasco Naval Base.

Over the years, CBC's offerings have expanded as we've provided educational opportunities to more than a quarter of a million students.

Today, we serve about 12,500 students every year and offer associate degrees in arts and science, as well as applied science. We have certificate programs in a wide variety of fields and provide academic and educational opportunities to a broad spectrum of the Tri-Cities populace.

Our courses run the gamut from anthropology to welding.

I could cite even more facts and figures, but that's what this booklet is all about–giving you a snapshot of the college in the late 90s. If you need more information or if we can assist you in any way, just call on the CBC people listed here.

From our academic offerings and vocational programs to the new Workforce Training Center, you'll find a wide array of information about CBC in these pages.

Our partnerships spread across the communities we serve and throughout the Columbia Basin. We're proud of your college and pleased that you're interested in what we do.

Lee Thornton

Lee R Thornton

President, Columbia Basin College

Board of Trustees

Lonna Malone, Chair
Frank Armijo
Darrell Beers
Emmitt Jackson
Josie Wannarachue

Legislators (District 8)

Pat Hale
Senator
(360) 786-7614

Jerome Delvin
Representative
(360) 786-7986

Shirley Hankins
Representative
(360) 786-7882

Legislators (District 16)

Valoria Loveland
Senator
(360) 786-7630

Bill Grant
Representative
(360) 786-7828

Dave Mastin
Representative
(360) 786-7836

President

Lee Thornton

Vice Presidents

Tom Keegan
Educational Services

William Saraceno
Administration/Plant Operations

Deans

Sully Bayless
Dean of Faculty

Donna Campbell
Health Science Division
Math/Science Division

Noel Commerée
Skills Enhancement Division

Rich Cummins
Communications Technology

Gary Culbert
Vocational Education Division

Katie Foley
Library Services

Ruben Lemos
Associate Dean, Human Resources

Dr. Deborah Meadows
Business Division
Social Science & Foreign Language Division

Lynda Meyers
Student Development

Bill McKay
Arts & Humanities Division

Gene Tyssen
Enrollment Management

Mission Statement

CBC exists in an environment of diversity, fairness and equity to ensure that the people of Benton and Franklin counties have access to educational programs providing sufficient knowledge for higher educational achievement, meaningful employment, cultural enrichment, and physical and emotional well being.

CBC is a comprehensive two-year college that provides quality education and effective job preparation. Because of our comprehensive mission, CBC has a powerful impact on every segment of the community. We strive to provide:

- open and easy access to the college for all citizens of Benton and Franklin Counties;
- an excellent and affordable academic program for students who plan to transfer to four-year institutions;
- an effective vocational program to train and retrain workers for jobs in present and future industries;
- diversity in art, music, drama and athletics that enrich the entire community;
- opportunities to obtain physical and emotional well being.

BEST COPY AVA

Interesting Facts About Columbia Basin College

- CBC's Pasco campus has 26 buildings on over 148 acres of land. The Richland campus has four buildings on over two acres of land.
- CBC offers 26 applied science degree programs and 22 vocational certificate programs of study.
- CBC's grounds on the Pasco campus are beautifully maintained with 41 acres of grass, more than 100 rose bushes and nearly 50 species of trees.
- Upon entering CBC, students can contract with WSU Tri-Cities to transfer with junior level standing, to receive academic counseling from both CBC and WSU and be eligible for special scholarships. This allows them to complete their bachelor's degree without leaving the Tri-Cities.
- CBC awarded 15,185 associate degrees (AA and AAS) between 1957 and 1998.
- CBC's 31 chartered clubs, athletic teams and other programs share an operating budget of $484,800 for the 1998-99 academic year for the enhancement and support of learning outside of the classroom.

ABLE

Who Are Our Students?

11,334 students attended Columbia Basin College during the 1997-98 academic year. Of these students:

- **56 percent** were female;
- **16 – 85 years** was the age range of students;
- **31 years** was the average age;
- **42 percent** attended CBC part time;
- **360** were disabled students (3 percent of all students);
- **680** were basic skills students (6 percent of all students);
- **1,871** were English as a Second Language (ESL) students (17 percent of all students);
- **32 percent** of graduates received financial aid, scholarships or worker retraining

Of **1,682 students** who had taken the ASSET exam in 1997-98:

- **59 percent** indicated they were working part time (30 hours or less per week)
- **27 percent** indicated they were working full time (30+ hours per week)
- **14 percent** indicated they were not employed.

6,880 students attended Columbia Basin College during the fall quarter, 1998. Of these students:

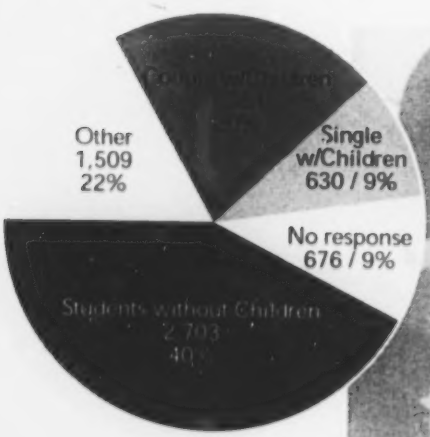
- **5,022** (73 percent) were daytime students and **1,858** were evening students;
- **404** local high school juniors and seniors attended CBC through the Running Start program;
- **2,105** students were new to CBC.

BEST COPY A

Student Family Status

Fall Quarter 1998

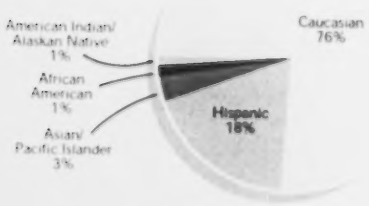
(Students funded through state support and tuition)



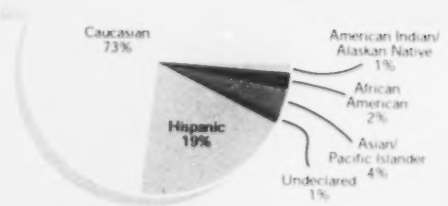
Ethnic Origin of CBC Students

Fall Quarter 1998

CBC is a reflection of its community



Benton & Franklin Counties



Columbia Basin College

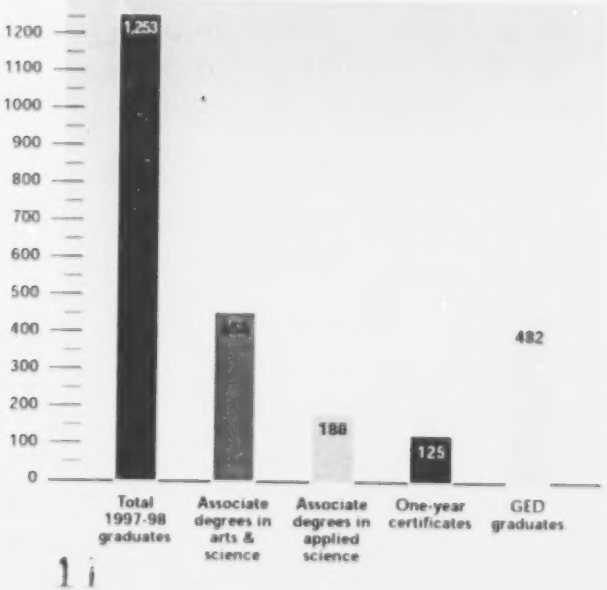
AILABLE

Why Do Students Attend CBC?

Students attend Columbia Basin College for a variety of reasons. Some want to begin their academic education where it is affordable and close to home. Training and retraining needs bring many students to campus. Others require basic skills education. Running Start students often come in order to get a jump on their postsecondary education and save on college expenses. The most frequent reason students cite for attending CBC is to prepare for transfer to a four-year college or university.

1997-98 Student Impact

(Degrees and Certificates Awarded)



BEST COPY

Access

CBC exists to provide people of the service district with access to the institution's educational programs.

In keeping with its mission to provide quality learning opportunities, services and activities, CBC offers:

- an open door, liberal admissions policy which encourages equal access to education for all citizens.
- a caring staff committed to serving students and helping them reach their educational goals.
- all incoming, full-time and/or math and English students the required to take the ASSET test which places these students in the classes that are appropriate for their skill level in order to help ensure their success.

Columbia Basin College exists to provide people of the service district with access to the institution's educational programs. Accordingly, CBC works to reduce barriers and provide students with a variety of ways to pursue their educational objectives:

Classes:
The majority of classes are offered on a four-day schedule.
*Fall Quarter 1998: **1,554** classes with a total of **6,880** students*

Distance Learning:
Distance Learning offers flexibility to students by allowing them to take classes without having to come onto campus. CBC has been instructing students via telecourses since 1985 and via the Internet since 1997.
*Fall Quarter 1998: **23** classes with a total of **237** students*

Weekend College:
The Weekend College program provides opportunities for people who would like to attend college but cannot during the week because of schedule conflicts or other commitments.
*Fall Quarter 1998: **79** classes with a total of **221** students*

AVAILABLE

Access

(continued)

Night School:
Many classes are offered in the evening to accommodate students who work or who otherwise cannot attend classes during the day.
*Fall Quarter 1998: **384** classes with a total of **1,844** students*

Fast-Track Classes:
CBC offers special five-week courses designed to give students college credit in half the time of a regular quarter.
*Fall Quarter 1998: **49** classes with a total of **315** students*

Seniors Classes:
CBC offers special classes for all citizens of the service district age 55 and above at a reduced cost.
*Fall Quarter 1998: **20** classes with a total of **277** students*

Columbia Basin College features the following student services:

- Counseling and student development center
- Multicultural student services
- Career center
- Women's resource center
- Education access disability resource center
- Assessment center
- Student employment/career development
- Student support services
- Writing center
- Tutoring programs
- Bookstore
- Hawk Union Building
- Diverse Learning Styles Project
- Internet and computer labs

BEST COPY AVAILABLE

Academic

CBC exists to ensure that students successfully complete requirements that would enable them to transfer to upper division colleges and universities.

Accordingly, CBC will provide students with:

- innovative instruction;
- up-to-date technology;
- an educational environment that promotes and develops an understanding of communication, critical thinking skills and human diversity.

Columbia Basin College Academic Divisions

- Arts & Humanities
- Math/Science
- Business
- Skills Enhancement
- Communications Technology
- Social Science & Foreign Language
- Health Science
- Vocational Education

- CBC offers College Success classes to students who are new to college in order to help them achieve success.
- Out of 27 Washington community colleges, CBC currently has the second highest transfer rate. 58 percent of students who indicate that their goal is to transfer to a four-year institution transfer within four years of entering CBC.
- CBC's retention of both part- and full-time students was higher than the state average. Of the full-time students who began at CBC in 1996 with a degree intent, 64 percent have completed four or more quarters within this two-year period.

Occupational Programs and Workforce Development

CBC exists to ensure that students who successfully complete occupational training programs will be employed in and out of the service district.

Accordingly, CBC provides students with:

- recognizable and efficient educational pathways for all entering students;
- a one-stop setting that provides appropriate information, assessment, screening, advising, and placement;
- relevant, up-to-date, high tech programs and labs designed to meet the needs of business and industry;
- co-ops, internships and other college/community partnerships.

BEST COPY AVAILABLE

Vocational Programs

The Vocational Education Division offers degree and certificate programs ranging from agriculture to welding. Most programs are designed to prepare graduates to enter the job market after completion of their studies.

- All CBC vocational programs have advisory boards made up of volunteer community members prominent in their field. These boards advise and inform the faculty about current developments and needs in their respective industries.
- CBC's welding facilities maintain the latest technology in the industry, including computer aided orbital pipe welding units (Dimetrics and Astro-Arc), state of the art "pulse" gas tungsten arc welding units and equipment for training in titanium welding.
- CBC's Automotive department has merged with four local high schools to provide students with training in diesel and automotive technology by sharing the same computerized teaching management system.
- CBC's Machine Technology department maintains state-of-the-art Computer Numerical Control (CNC) lathes and mills that reflect current industry standards.
- CBC's Auto Body department trains students with three of the most up-to-date computer estimating systems (Mitchell, CCC, ADP) in the industry and offers II-CAR training classes which keep the program up to the latest standards.
- In 1998, 98 percent of CBC's LPN nursing students passed the state board exam on their first try. More students have graduated from the nursing and LPN programs at CBC within the last 10 years than any other vocational program.
- CBC's microscopy lab has acquired a state-of-the-art electron microscope for failure analysis work that is capable of solving problems of a scientific nature.
- Nearly 60 percent of the people working in local agriculture/chemical industries have been trained at CBC.
- CBC's Carpentry program trains students in all aspects of residential construction and specializes in commercial/residential face-frame style cabinets.

Workforce Training Center

The goal of the CBC Workforce Training Center is to assist business and industry in Benton and Franklin counties. The 36,000 square-foot CBC Workforce Training Center provides a centrally-located facility for students and our local work force to learn and become better prepared to meet the challenges of today's work world. The Workforce Training Center houses several training programs under one roof. The center is available to the community for private training and program efforts. CBC can provide your organization with:

- Needs analysis
- Training development
- New technology training
- Business research and planning
- Seminars/conferences
- Market analysis and research
- Workshops/laboratories
- Program assessments
- Employee screening

Contracted Training

The CBC Workforce Training Center conducts specialized training for Tri-Cities' businesses and industry. Much of this training involves the latest computer technology. Some of the organizations that are currently being served by the CBC Workforce Training Center include the following:

- Battelle, Pacific Northwest National Laboratory
- Benton-Franklin Volunteer Center
- Chamber of Commerce
- Cincinnati Training Terminal & Services
- Coleman Research Corporation
- Columbia Trust Bank
- Delta Airlines
- Duke Engineering and Services
- EB Furnace
- Employment Security Department
- Exitech Columbia
- Fluor Daniel Hanford
- Fox Television
- Kennewick General Hospital
- Key Technology, Inc.
- Livingston Rebuild Centers
- Local K-12 faculty
- Lockheed-Martin Information Services
- Micro Learning Centers
- North West Grape Growers
- Office of Superintendent of Public Instruction
- Ormet – Wah Chang
- Our Lady of Lourdes
- PAI Corporation
- Private Industry Council
- R.J. Lee Co.
- Reeser's Food Processing
- TRIDEC
- U.S. Department of Education
- U.S. Department of Energy
- U.S. Department of Labor and Industries
- University of Washington
- US Bank
- Visitors and Convention Bureau
- Washington Potato Commission
- Washington State Department of Community Trade & Economic Development
- Washington State Department of Ecology
- Washington State Department of Personnel
- Washington Wines
- Welches

Partnerships

Some of the organizations that partner with CBC:

- Academy of Children's Theatre
- Allied Arts Association
- Central Washington University
- Eastern Washington University
- Gunderson Northwest
- Kennedy Center American College Theatre Festival
- Livingston Rebuild Center, Inc.
- Mid-Columbia Symphony
- North West Drama Conference
- Ohio State University
- Oregon State University
- Seattle Art Museum
- Titanium Sport Technologies
- Tri-Tech Skills Center
- Washington Art Education Association
- Washington Music Teacher's Association
- Washington State Arts Commission
- Washington State University

BEST COPY AVAILABLE

Cultural Enrichment

CBC exists to provide the college and the community with diverse and multicultural programs designed to improve our quality of life.

Accordingly, CBC provides students and the community with programs in:

- Literary arts
- Theater arts
- Music
- Visual arts

15,300 people came to CBC for music, drama and literary events between fall 1997 and summer 1998.

- **2,500** people attended CBC's Jazz Unlimited Festival in which regional secondary schools participate in both vocal and instrumental jazz competitions.
- **1,200** people come to campus each year for CBC's Humanities Lecture Series, sponsored in part by the East Benton County Historical Museum and the Franklin County Historical Society.
- **200** spectators attended the Theatre department's high school play festival in which each of the local high schools present one scene on stage at the CBC Theatre.
- **800** people attended CBC's annual Winter Art Exhibit.
- **2,400** people attended the CBC Esvelt Gallery Exhibit & Artist Lecture Series that offers at least eight art exhibits and artist lectures each year.
- **4,500** people attended CBC's Summer Arts Showcase.

2,100 people saw the CBC Art Faculty Touring Exhibit. The first showing was at Kansas State University. The exhibit will tour the Northwest and the nation for three years.

8,500 students watch the CBC Blue Ladder Players, a children's theater group, perform at 30 local schools in the spring of each year.

Physical and Emotional Well Being

CBC exists to promote the physical and emotional well being of its students and the community. Accordingly, CBC provides students and the community with:

- appropriate educational offerings
- up-to-date physical fitness laboratory opportunities
- intra and inter-campus athletic opportunities
- a safe and healthy student and working environment

The Wellness Team holds events and activities for students and employees.

- Mocktails are served at the Oktoberfest to support Drug and Alcohol Awareness.
- The Health and Wellness Fair showcases 45 different booths for staff and students to speak with community health professionals, get blood work done and nibble on free healthy snacks.
- Seasonal adventures are available in the winter and summer. Some of the activities have included cross-country skiing, white water rafting and hiking.
- A pledging tree has been available for staff and students to pledge not to drink and drive during the holidays. By signing their name to an ornament and hanging it on a Christmas tree in the HUB, students visibly pledge not to drink and drive.

Counseling and Emotional Assistance

CBC is committed to serving the whole student in whatever his/her needs may be. Therefore, the college provides students with the counselors, classes and resources to meet a variety of special needs.

- All CBC counselors provide personal counseling on a short-term basis.
- CBC has a Crisis Management Team, a group of professionally trained employees equipped to deal with students' personal crises.
- CBC's Women's Resource Center provides short-term personal counseling as well as academic and financial guidance to the community members and students in need. Students may be eligible for child care and transportation reimbursements.
- CBC's Education Access Disability Resource Center provides academic accommodations for students with disabilities. This includes, alternative test taking arrangements, notetakers, readers, sign language interpreters and other accommodations as needed. An adaptive computer lab and specialized equipment are also available.

Fitness Center

CBC's new fitness center offers two circuits, a large cardiovascular section and weight machines. The objectives of the fitness center are to provide an exercise program based on each individual's goals and to promote positive lifestyle changes.

- Over 900 students registered for the fitness lab during fall quarter 1998.
- The CBC fitness center features a Versa-Trainer and other rehabilitation equipment for the physically challenged.
- The fitness center is fully staffed by qualified personnel during all hours of operation.

Athletics

CBC has maintained a rich athletic tradition for over 40 years. CBC's athletes compete in the Northwest Athletic Association of Community Colleges (NWAACC). For women, CBC features the following teams:

- Soccer
- Basketball
- Volleyball
- Golf

For men, CBC features the following teams:

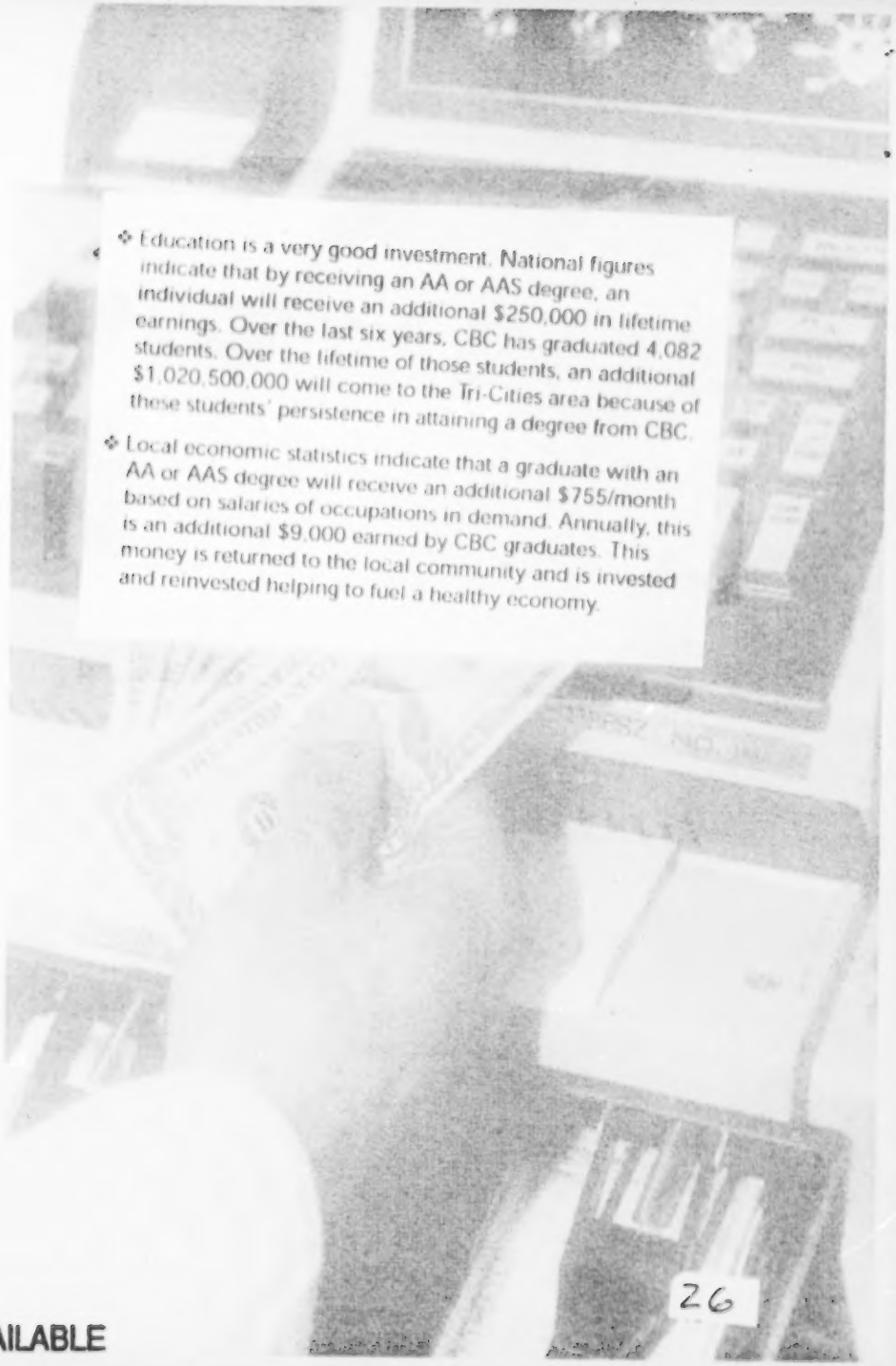
- Basketball
- Golf
- Baseball
- Soccer

- CBC has had the honor of three students selected as NWAACC Scholar Athletes of the Year.
- CBC's volleyball team was the Eastern Regional champion in 1995 and 1997 and NWAACC champion in 1995.
- CBC's women's basketball team was the Eastern Regional champion in 1995 and 1997.
- CBC's men's golf team was the NWAACC champion in 1992, 1993, 1995, 1996, and 1997.
- CBC's baseball team was the Eastern Regional champion in 1996 and 1998.
- CBC's women's soccer team was the NWAACC champion in 1994 and Eastern Division Champion in 1998.
- CBC is introducing women's softball by the 1999-2000 academic year.

Economic Impact of CBC on the Tri-Cities Community

- CBC has served nearly a quarter of a million students in 43 years, now averaging 6,600 students per quarter.
- In 1996, 85 percent of vocational graduates were employed nine months after leaving CBC.
- CBC's $16.5 million 1998-99 budget is comprised of nearly $11.7 million in funds from the state of Washington and about $4.85 million in locally-generated funds.
- The direct tangible economic impact of CBC on the Benton and Franklin Counties' economy is based on three major sets of expenditures generated by the college: institutional, student, and employee expenditures. These three components amounted to a total budget of $21,198,085 in the 1998-99 academic year.
- Gross payroll for 1998-99 was over $13 million. The college employs 340 full-time employees and 296 part-time employees.
- In the 1997-98 academic year, 21.8 percent of all degree-seeking students received some sort of financial aid. $3,521,462 in Federal grants, $667,650 in loans, $411,624.98 in work study, and $211,699.35 in scholarships were awarded. These student expenditures totaled $4,812,436.33.
- CBC's estimated institutional operating budget for 1998-99 totaled $16,554,148.
- Total taxpayer investment in CBC in 1998-99 fiscal year was $11,736,000. Thus, as a result of the college's total tangible economic contribution to the county, for every dollar spent by taxpayers in support of Columbia Basin College, $3.61 was returned to the local economy. This is a return on investment of over 3.5 to one.

BEST COPY AV



- Education is a very good investment. National figures indicate that by receiving an AA or AAS degree, an individual will receive an additional $250,000 in lifetime earnings. Over the last six years, CBC has graduated 4,082 students. Over the lifetime of those students, an additional $1,020,500,000 will come to the Tri-Cities area because of these students' persistence in attaining a degree from CBC.
- Local economic statistics indicate that a graduate with an AA or AAS degree will receive an additional $755/month based on salaries of occupations in demand. Annually, this is an additional $9,000 earned by CBC graduates. This money is returned to the local community and is invested and reinvested helping to fuel a healthy economy.

AILABLE

CBC Foundation

The Columbia Basin College Foundation was incorporated in 1984 by a group of community leaders who saw the need for a benevolent organization to lend financial support to the community college. The CBC Foundation, directed by a board of 30 community volunteers, raises funds to enhance educational opportunities and fill the gap between public funding and institutional need. The CBC Foundation provides funds for student scholarships, equipment purchases, building maintenance and enhancement, special projects and programs, and other emergency needs unforeseen in the state budgeting system.

- As of the 1998-99 academic year, the CBC Foundation assets were more than $3.2 million.
- During the 1998-99 academic year, the CBC Foundation awarded 60 scholarships totaling $ 67,085.00.
- Two of the CBC Foundation capital projects included gym seating and the Workforce Training Center.
- The third annual Outstanding Alumni Award was presented at CBC's June, 1998, graduation. The award is part of the new Alumni and Friends organization, the college's first alumni association.
- The CBC Foundation established six new endowments in 1997 and three in 1998 totaling over $1.5 million.
- The CBC Foundation established a partnership with the Washington State Potato Commission during the 1997-98 academic year and their support has continued in order to assist in establishing a farm on the CBC campus.
- The Charlie and Helen Cox Agriculture Technology Center project was initiated through a generous endowment from the Cox family.
- An Alumni and Friends endowment was established in 1997 to promote the development of the Alumni Association. The association has continued to grow with our first newsletter to be distributed in December 1998.
- The first Nouveau Wine Tasting was initiated in November 1998 to promote and develop an Enology and Viticulture Program.

Columbia Basin College

Pasco Campus
2600 North 20th Ave.
Pasco, Washington 99301-3379
Phone: (509) 547-0511
FAX: (509) 546-0401
TDD/TTY: (509) 546-0400

CBC Richland Campus
1011 Northgate
Richland, Washington 993523540
(509) 946-9669

Chase Centre
1600 N. 20th Ave.
Pasco, Washington 99301
(509) 547-0511, ext. 2222

Access CBC on the Internet:
www.cbc2.org/

Columbia Basin College is accredited by the Commission on Colleges of the Northwest Association of Schools and Colleges.